



PRESS RELEASE

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Infopaq International has implemented a successful integration of Cision in Sweden and Norway after Infopaq's acquisition of the two companies last spring. And now Infopaq implements several changes in the management with the aim to increase focus on customer-related business-development in particular.

Sebastian Nielsen has been appointed Chief Marketing Officer of Infopaq International and will be responsible for product- and business-development, marketing and communication. Moreover, Sebastian will be responsible for developing Infopaq into the leading brand within communication and media research. Sebastian Nielsen has earlier been appointed manager of Infopaq Denmark. He has an MSc from Copenhagen Business School (CBS).

Jens Peter Hansen is appointed manager of Infopaq Denmark and will be responsible for further development of the Danish subsidiary company. Jens Peter comes from a position as sales manager of Infopaq Denmark and has earlier been sales manager and COO of Cision Denmark. Jens Peter has an MSc from Copenhagen Business School.

Finally, Bo Strömquist is appointed manager of Infopaq Global Sales, which is a new organization that will focus on the 500 largest companies in the world (Fortune 500). Bo comes from a position as Senior Vice President of Infopaq and has earlier filled a similar position in Cision.

For more information, please contact:

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About Infopaq

Infopaq delivers complete media monitoring and analysis. We create value for our customers with efficient collecting of information, relevant news evaluation, innovative analysis and tailor-made distribution of business intelligence.

In april 1st 2009 Infopaq acquired Cision monitor and analysis services in Sweden and Norway.